Chapter 30
De’ Lawa Sholat Shirt

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Abstract

De’ Lawa Sholat Shirt can be turned into a robe and with the combination of legging and wudhu’ socks, it can be used for sholat. The existence of this shirt will make Muslim women more confident, comfortable and easy to pray without a lot of preparation as well as no anxiety of hygiene to perform prayer. This unique shirt meets the needs of each woman, regardless of races, ages and sizes. De’ Lawa Sholat Shirt is very suitable for praying outside while running outdoors activities. Besides, it can also be used as everyday clothing, light, easy to clean, easy to fold, do not weigh luggage, can take anywhere and save money shopping. This is why this shirt is different from others because it has “4 in 1” features: from T-shirt to robe and together with legging and wudhu’ socks, sholat can be performed in line with its tagline, “Simple and Easy. Ready to Sholat!”

Introduction

The abaya, sometimes also called an aba, is a simple, loose over-garment, essentially a robe-like dress, worn by women in parts of Muslim world. Traditional abaya are black and may be either a large square of fabric draped from the shoulders or head or long caftan. The abaya covers the whole body except the face, feet, and hands. It can be worn with a face veil covering all but the eyes. Some women also wear long black gloves, so their hand is covered as well. Thus, De’ Lawa Sholat Shirt is a muslimah shirt that can be transformed to robe and together with the combination of legging and wudhu’ sock it can be used for sholat.

Problem Statement

The rationale for the abaya is often attributed to the Quranic quote, “O Prophet, tell your wives and daughters, and the believing women, to cover themselves with a loose garment. They will thus be recognized and no harm will come to them” (Quran 33:59). This quote is often given as the argument for wearing the abaya. Some denominations of Islam consider the entire female body, except face and hand, awrah that which should be concealed from public. Thus, do the abaya they wore is long enough and suitable to perform sholat? Do they have to change their attire to proper prayer cloth, which probably take times?

Objectives

This dress is created with the aim to achieve the following objectives:

a. To make Muslim women more confident, comfortable and easy to pray
b. To facilitate women’s prayers without a lot of preparation.
c. No anxiety of hygiene among Muslim women to perform prayer.

Product Details

This section describes on the De’ Lawa Sholat Shirt earlier development.

A. Product Features

The specialty about De’ Lawa Sholat Shirt can be described as in Table 1 below.
Table 1 De’ Lawa Sholat Shirt Special Features

<table>
<thead>
<tr>
<th>Special Feature</th>
<th>Description</th>
<th>Special Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>This is the daily dress shirts. For example, clothes that are worn to lecture.</td>
<td></td>
<td>The zip neatly stitched on the inside of this shirt is pulled to remove the robe and leggings pants. Then, the socks are removed from the legging.</td>
<td></td>
</tr>
<tr>
<td>This is how the first half full shirt design looks like. It starts with a shirt, followed by legging pants and socks.</td>
<td></td>
<td>Finally, by removing the cloak, we can perform sholat.</td>
<td></td>
</tr>
</tbody>
</table>

B. Materials Used for product Development

We do not need that much to get started. Apart from a sewing machine and iron, we buy the essentials for under RM80.00. We also need a table to work at and a bit of space to store our equipment. Materials used in producing De’ Lawa Sholat Shirt is described in Table 2.

Table 2 Materials Used for De’ Lawa Sholat Shirt

<table>
<thead>
<tr>
<th>Materials</th>
<th>Functions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tape measure</td>
<td>Preferably with cm and inches. A standard 150cm/60” length is fine.</td>
</tr>
<tr>
<td>Pins</td>
<td>Dressmakers steel pin that are reasonably thin and long. For example, our pins are size 34 x 0.6mm with flat heads.</td>
</tr>
<tr>
<td>Sewing needles</td>
<td>Packet of mixed hand sewing needles.</td>
</tr>
<tr>
<td>Sharp dressmaking scissors or shears for cutting fabric with</td>
<td>We bought a good pair of dressmaking scissors for about RM20.00. We do not buy the cheapest available as they really do not cut all that well. Once you have got your dressmaking scissors, one uses them to cut fabric to avoid blunting them.</td>
</tr>
<tr>
<td>Tailor’s chalk or dressmaker’s chalk pencils</td>
<td>Chalk pencils are probably easiest to mark the fabric with. It is good to have dark one (generally pink or blue) and a light one (white).</td>
</tr>
<tr>
<td>Ruler, pencil and rubber</td>
<td>They are used for making alterations to patterns.</td>
</tr>
<tr>
<td>Iron and ironing board</td>
<td>They are a major part of dressmaking. We will need to iron fabric and patterns and often use the iron to press seams and darts.</td>
</tr>
</tbody>
</table>
Novelty

One of a kind. The dress can be turned into a robe and with the combination of legging and wudhu’ socks, it can be used for sholat. “Simple and Easy. Ready to sholat!”

Benefits to User and Society

a. ‘4 in 1”: from T-shirt to robe and together with legging and wudhu’ socks, sholat can be performed.

b. Save money shopping.

c. Easy to pray and very suitable for praying outside while running outdoors activities.

d. Can be used as everyday clothing, light and easy to clean.

e. Easy to fold, do not weigh luggage and can take anywhere.

f. A new trend of proper attire that can attract Muslim women to wear that covered their awrah as their daily cloth.

Commercialization Potential

We positively expect that De’ Lawa Sholat Shirt can be widely commercialized. There are many ways to promote this product. One way is by doing the E-Marketing through online website, Facebook page, Twitter and Instagram. The target market for De’ Lawa Sholat Shirt is mainly focused for all women regardless of races, ages and sizes because of the attractiveness and uniqueness of this shirt will surely be an eye catching.

Conclusion

De’ Lawa Sholat Shirt is suitable for every woman, regardless of religion and their descendants. Sales of this shirt will improve profitability as it meets the requirement and needs of women who require not only cloths that meet the latest trends but cloth that cover the awrah, polite and pleasant.

References